



RYAN MURPHY

Senior Product Designer

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PORTFOLIO SITE

RYANMURPHYUX.COM

FACEBOOK CONSUMER INTEGRATIONS / SENIOR PRODUCT DESIGNER / JAN 2020 - PRESENT

Bringing products and services into third party apps and websites, broadening the reach of Facebook's value. Working closely with cross functional partners, I'm contributing to the vision to evolve login and post login integrations. With research and product marketing, I work to identify opportunities with business partners to deliver features that support the needs of both businesses and end users.

FACEBOOK NEWSFEED / SENIOR PRODUCT DESIGNER / SEPT 2018 - JAN 2020

Supported products and services from conception to implementation. Represented design across a multidisciplinary team, I was responsible for driving strategy, scoping, planning, and realizing the design vision while ensuring quality control over the end product. I drove product initiatives, tactical and strategic, for commenting and reacting to content on News Feed.

SKYPE / SENIOR DESIGN MANAGER + IC / JAN 2017 - JUL 2018

Managed a small design team while I also supported a full workload as an IC. I specialized in supporting products and services from conception to implementation. Represented design across a multidisciplinary team, I was responsible for driving strategy, scoping, planning, resourcing, and quality control. I supported Skype Integrations across Microsoft products as well as bringing 1st and 3rd party services and tools into Skype.

OUTLOOK + OFFICE 365 / SENIOR PRODUCT DESIGNER / SEPT 2012 - JAN 2017

When I first joined the team, my focus was to deliver Outlook Web Access 15. Since then, the team quadrupled in size and I found myself in many roles. Some of which include; Supporting Framework, Reading pane, Compose, Groups, Mobile app incubation, and People. My last assignment was to deliver a coherent experience across People and Groups derived by the live card framework that I established in partnership with my team in Oslo, Norway.

WINDOWS PHONE / PRODUCT DESIGNER / JAN 2010 - SEPT 2012

Joining the team after the fall of Microsoft KIN, I was placed on the WP Services Team to help extend the Windows Phone Ecosystem. During my time on the team, I helped launch Windowphone.com as well as delivered a number of companion experiences to the phone, i.e. Windows 8 companion and Windowphone.com Marketplace. Based on the work I delivered in web, I was given the opportunity to drive UX responsibilities for the App Marketplace across web and mobile, all while working with PM and Engineering to land the experience across all endpoints.

MICROSOFT KIN / PRODUCT DESIGNER / SEPT 2008 - JAN 2010

Worked within a start up like culture, I collaborated within a small team to envision the product brand that would span across mobile ui, web services, marketing, and packaging. My primary focus was to translate the brand into ui while partnering with feature designers, motion designers, program managers, and engineers to insure the vision landed in the end product.

MSN ENTERTAINMENT / PRODUCT DESIGNER / JAN 2006 - SEPT 2008

Contributed within a close knit design team creating web experiences for MSN Original Programming. I drove the user experiences for MSN Music, Road Trip Nation, and various film festivals to name a few. I also played a supporting role in contributing to other MSN Original programming; such as, Live Earth, 2008 Olympics, The Big Debate, etc.



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CORE INNOVATIONS / SENIOR DESIGNER / SEPT 2003 - JAN 2006

Drove design into many newly acquired products while working for a team of venture capitalist investors. This gave me the opportunity to create all facets of the brands I worked with; to include, identity, packaging, print, web, and marketing.

ZANGO CREATIVE / JUNIOR DESIGNER / JAN 2002 - SEPT 2003

Worked within a small design firm producing a variety of materials from print to web.

TECHNICAL SKILLS

Mastery of Sketch, Adobe XD, Adobe Illustrator, Adobe Photoshop, Adobe Indesign, Figma, Keynote, Principle, InVision, and Atomic.

Intermediate knowledge of Origami, Proton, and Framer.

EDUCATION / CENTRAL WASHINGTON UNIVERSITY / GRADUATED JUNE 2002

Bachelor of Fine Arts, Graphic Design